

Basic SEO Package

A monthly recurring program

Basic SEO is designed for individuals or small businesses to start their websites' search engine optimization without spending or investing a large budget. This package is also designed for websites that want to maintain healthy activity in their websites on a monthly basis. Low competitive business categories helps them gain prominence in Google search engine result pages.

Includes on-page and off-page activities to maintain a healthy relationship with search engines. Basic but essential for any type of business online.



1st Month

- ✓ Meta tag optimization (*homepage title & description*)
- ✓ Google My Business (*places*) listing & optimization
- ✓ Schema tag implementation
- ✓ Google Search console setup
- ✓ Meta tags setup (*up to 5 pages*)

2nd Month

- ✓ Sitemap.xml creation/update
- ✓ Local/niche directories submission (7)
- ✓ Social bookmarking (8)
- ✓ Image alt tag optimization (*homepage*)

3rd Month

- ✓ Local/niche directories submission (5)
- ✓ Social bookmarking (5)
- ✓ Classified Ads posting (1)
- ✓ Article submissions (2)
- ✓ Search engine submissions (2)

4th Month

- ✓ Local/niche directories submission (5)
- ✓ Social bookmarking (7)
- ✓ Article submissions (2)
- ✓ Site image submission (1)

5th Month

- ✓ Sitemap.xml optimization
- ✓ Site image submission (1)
- ✓ Site video submission (*1 provided by client*)
- ✓ Press release submission (*1 provided by client*)
- ✓ Local/niche directories submission (5)

6th Month

- ✓ Meta tag analysis (*each page*)
- ✓ Webmaster tool analysis
- ✓ Sitemap.xml optimization
- ✓ Local/niche directories submission (5)
- ✓ Social bookmarking (5)

7th Month

- ✓ Directories submission to competitors links (3)
- ✓ Social bookmark submission (4)
- ✓ Classified ads posting (1)
- ✓ Article submissions (2)

8th Month

- ✓ Local/niche directories submission (5)
- ✓ Social bookmark submission (4)
- ✓ Article submissions to article directories (1)
- ✓ Classified ads posting (1)

9th Month

- ✓ Site image submission (1)
- ✓ Site video submission (1)
- ✓ Local/niche directories submission (5)
- ✓ Social bookmark submission (4)
- ✓ Classified ads posting (1)

10th Month

- ✓ Meta tags analysis (*each page*)
- ✓ Classified ads posting (1)
- ✓ Local/niche directories submission (5)
- ✓ Social bookmark submission (4)
- ✓ Article submissions (*2 provided by client*)

11th Month

- ✓ Directories submission to competitors links (3)
- ✓ Site image submission (1)
- ✓ Site video submission (*1 provided by client*)
- ✓ Local/niche directories submission (5)
- ✓ Social bookmark submission (4)

12th Month

- ✓ Local/niche directories submission (5)
- ✓ Social bookmark submission (4)
- ✓ Article submissions (*2 provided by client*)
- ✓ Site image/video submission (1)
- ✓ Classified ads posting (1)